



Succeed Learning Experiences-High School Semester Courses

KEY	JA Pathways*		
	Lightbulb	Piggy Bank	Gears
Entrepreneurship Minimal: ○ Moderate: ◐ High: ●	Financial Literacy Minimal: ○ Moderate: ◐ High: ●	Work & Career Readiness Minimal: ○ Moderate: ◐ High: ●	
JA Business Communications® Grades 9-12 Teaches the communication skills necessary to succeed in business, including communicating up, down, and across organizations; talking about performance; and writing in a business setting. JA USA Program Link: https://jausa.ja.org/programs/ja-business-communications Implementation Options: in person, remote live, recorded video Succeed	◐	○	●
JA Economics® Grades 9-12 Connects students to the economic principles that influence their daily lives as well as their future. JA USA Program Link: https://jausa.ja.org/programs/ja-economics Implementation Options: in person, remote live, recorded video Succeed	○	●	○
JA Entrepreneurial Mindset® Grades 9-12 Introduces high school students to the basics of starting a business, including developing entrepreneurial abilities, identifying a business opportunity, creating a business plan, economics, and the stages of business growth. JA USA Program Link: https://jausa.ja.org/programs/ja-entrepreneurial-mindset Implementation Options: in person, remote live, recorded video Succeed	●	○	◐
JA Financial Capability® 1 Grades 9-12 Teaches students financial capabilities from a business perspective, focusing on banking, economics, business planning, and risk management. JA USA Program Link: https://jausa.ja.org/programs/ja-financial-capability-1 Implementation Options: in person, remote live, recorded video Succeed	◐	●	◐
JA Financial Capability® 2 Grades 9-12 Teaches students financial capabilities from a business perspective, focusing on employee benefits, ethics, business investment, and international business operations. JA USA Program Link: https://jausa.ja.org/programs/ja-financial-capability-2 Implementation Options: blended, in person, remote live, recorded video Succeed	◐	●	◐
JA Financial Literacy® Grades 9-12 Equips students with foundational personal finance skills such as how to: earn and save money; manage money and bank accounts, investments, and credit; assess risks and use insurance; and address financial problems like identity theft and debt. JA USA Program Link: https://jausa.ja.org/programs/ja-financial-literacy Implementation Options: in person, remote live, recorded video Succeed	○	●	◐

*JA Pathways signify a program's primary focus.



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	○ Minimal	◐ Moderate	● High	💡	💰	⚙️
<h2>JA Introduction to Business and Technology® 1</h2> <p>Grades 9–12</p> <p>Introduces students to the basic skills necessary to succeed in business. Themes include personal skills like teamwork, innovation, decision making, and ethics.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-1</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	○	●			
<h2>JA Introduction to Business and Technology® 2</h2> <p>Grades 9–12</p> <p>Introduces students to the basic skills necessary to succeed in business. Themes include personal skills like innovation, management functions, and accounting.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-2</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	○	●			
<h2>JA Marketing Principles® 1</h2> <p>Grades 9–12</p> <p>Introduces students to marketing and some basic marketing techniques.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-marketing-principles-1</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	○	●			
<h2>JA Marketing Principles® 2</h2> <p>Grades 9–12</p> <p>Teaches students about marketing in the world around them and potential careers in the field.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-marketing-principles-2</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	○	●			

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